

VECV launches COVID support package for dealer network and customers

- COVID Insurance scheme for all dealership employees
- Special reward and recognition for service technicians
- Extension of warranty, extended warranty and service contracts for eligible vehicles

New Delhi, 27th May 2021: VE Commercial Vehicle has announced a comprehensive package to support Eicher truck and bus customers, dealers, and dealer employees as they continue to operate in this difficult time. As a part of this initiative the company will offer COVID Insurance, including medical and life insurance covers to eligible dealership employees. This insurance coverage will support over 10000 dealership employees spread across 520 Eicher dealer locations. VECV will reward Eicher service technicians who are working 24*7 to ensure smooth service and vehicle Uptime. The company has also announced extension of Warranty / Service Agreement / Extended Warranty for all the eligible vehicles by two months.

“Despite the several challenges owing to lockdowns & restrictions, our entire dealership network continues to deliver best-in-class service support to our valued customers ensuring hassle-free running of the vehicles that transport essential goods across the country. In line with our values of customer centricity and partnership, we extend our wholehearted support to our dealer network, a part of Eicher family.” said **Ramesh Rajagopalan, Senior Vice President, Aftermarket and Network Development at VECV.**

Details of the COVID Support package:

- **Dealer Employee Care:** Life Insurance and Medical insurance cover to all eligible employees of the dealership across the country
- **Financial Support:** Dealers will be provided with soft loans to support their operations
- **Dealer Employee Recognition:** Rewards & recognition for Dealer Technicians providing 24x7 On-road assistance
- **Extension of Warranty and Service Agreements (AMC):** All the vehicles whose warranty, extended warranty, free service and service agreement (AMC) is expiring between 1st April 2021 to 31st May 2021 would be provided with an extension of 2 months from their respective expiry dates

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses, exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines and Eicher component business. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and developing world.

www.vecv.in

[For further details please contact:](#)

Disha Sharma

VE Commercial Vehicles

Dsharma17@vecv.in

Laveena Vohra

Archetype

 **VE COMMERCIAL VEHICLES** 

Laveena.vohra@archetype.co | +91 97116 82237 | A VEOLIA GROUP COMPANY | TATVA MOTORS JOINT VENTURE