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TRUCKS AND BUSES

March 1, 2014

Eicher sells 2840 units in Feb 2014

The following are the key highlights for Feb 2014

- Eicher branded trucks and buses have recorded sales of 2840 units in Feb 2014 as compared to 3690 units in Feb 2013, representing a drop of 23%.
 1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2531 units as compared to 3538 units in Feb 2013, representing a drop of 28.5%.
 2. On the Exports front Eicher Trucks and Buses have recorded sales of 309 units in Feb 2014 as compared to 152 units in Feb 2013, representing a growth of 103.3%.

About VE Commercial Vehicles Limited (VECV): VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses, the sales and distribution business of Volvo Trucks as well as aftermarket support to Volvo Buses in India. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world

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