



## **Eicher records sale of 3909 units in Aug 2012**

### **The following are the key highlights for Aug 2012**

- Eicher branded trucks and buses have recorded sales of 3909 units in the month of Aug 2012 which is 7.3% higher than Aug 2011 sales. The YTD 2012 sales stand at 33570 units as compared to YTD 2011 sales of 31206 units, representing a growth of 7.6%. The growth is driven by buses which have recorded sale of 843 units in Aug 2012, representing a growth of 53.6% over Aug 2011.
- In the domestic CV Market (5T and above), Eicher branded Trucks and Buses have recorded a growth of 9% in Aug 2012 as compared to Aug 2011. The Aug 2012 figure stood at 3712 units as compared to 3407 units in Aug 2011. The YTD 2012 sales stand at 31889 units as compared to YTD 2011 sales of 29259 units, representing a growth of 9%.
- In the domestic Bus segment, Eicher Buses have recorded a 43.8% growth. The Aug 2012 sales stand at 785 units as compared to 546 units in Aug 2011. The YTD 2012 sales stand at 6540 units as compared to YTD 2011 sales of 4841 units, representing a 35.1% growth.
- The heavy-duty (HD) Eicher trucks have recorded sales of 610 units in the domestic market as against 604 units in Aug 2011. YTD Eicher HD sales are 5369 units as against 4536 units in 2011, representing 18.4% growth.

#### **About VE Commercial Vehicles Ltd (VECV):**

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India.

[www.vecv.in](http://www.vecv.in)

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