

EICHER ESTABLISHES NEW STANDARD IN INTER-CITY LUXURY BUS TRAVEL WITH NEW COACH & SLEEPER PLATFORM

- Optimal blend of a high-performance driveline and aerodynamics with futuristic body design for luxurious aesthetics and passenger comfort
- New platform rolled out within a year of the formation of VECV Bus Division with combined Eicher and Volvo bus presence in India
- Two models: Coach and Sleeper being launched

October 12, 2021, New Delhi: <u>VE Commercial Vehicles Limited</u>, today launched an all-new industrydefining Coach & Sleeper bus range. The custom-developed buses designed and built in Volvo Buses

India's factory in Hosakote on high performance front engine Eicher 6016 R LPO 12.4 m chassis sets a new benchmark for bus travel in India with its future ready design and luxurious interiors.

"A year ago, we announced the formation of a Bus division within VECV with the clear aim to shape the developments in the Indian bus industry. Today I am proud to launch a new range that synergizes Eicher brand's extensive local presence and expertise in value engineering with Volvo Buses India's competence in premium bus segment. This product truly combines the 'best-of-the-both-worlds' said **Vinod Aggarwal, MD & CEO, VE Commercial Vehicles**"

Akash Passey, President, Bus Division, VECV adds, "This is the first milestone in our drive to offer a complete range of market-adapted economy, mid-premium and premium buses across all market segments. With the national permit being rolled out, operators seek high quality buses - that call for balanced upfront investment - to reliably cover longer distances. The new products are the perfect answer to this rapidly evolving market's needs. We are confident that the fully factory-built coach and sleeper will prove viable alternatives to rail and air travel, due to their best-in-class quality, reliability, and durability."

Detail is the difference

With its stacked surfaces and sharp sculptured Tall Boy design, the modern aerodynamics instantly conveys aesthetic appeal. The fully air-conditioned buses maximise comfort and safety for passengers. The range built on the Eicher 6016 R LPO 12.4 m chassis is equipped with the reliable 5.1 litre VEDX5 engine derived from Volvo Group's

AT A GLANCE

- High Operator ROI-Enhanced fuel efficiency through efficient engine coupled with aerodynamically designed body and longer service intervals
- Luxurious travel Premium exteriors, comfortable fully AC interiors. Tall Boy design
- Powerful, reliable and fuel efficient chassis – VEDX5 engine with Volvo Group powertrain technology installed on Eicher 6016 R LPO chassis
- Volvo Buses India's
 Hosakote Factory Built
 Body Solution backed with
 comprehensive warranty
- Fatigue-free drive-Premium driver cabin.
 Ergonomically designed dashboard and controls

global powertrain family. Capable of delivering maximum power of 210 HP and flat torque of 825 Nm @ 1200-1600 rpm, the powerhouse delivers unmatched performance for drivers and best-in-class fuel efficiency for operators while getting passengers quickly to their destination.

- The fully air-conditioned Coach seats 43 passengers with best-in-class 11.3 cu.m luggage space.
- Sleeper version offers 30 luxurious berths that maximise comfort and safety and offers 6.5 cu.m of luggage space. Berths are separated by full-height partitions to ensure privacy and security in the air-conditioned environment.



- The high-performance Eicher 6016 R LPO 12.4 m chassis is designed to offer improved structural strength, while the corrosion free fuel tank and high-capacity alternator deliver trouble-free performance.
- Value-added features like Cruise Control, Fuel Coaching, Mbooster+ and Intelligent Engine Protection System make the Eicher 6016 R LPO 12.4 m chassis, a preferred choice for Intercity, Route Permit and Staff applications.
- Equipped with the reliable 5.1 litre VEDX5 engine, built on Volvo Group's global BSVI platform. Capable of delivering maximum power of 210 HP and flat torque of 825 Nm @ 1200-1600 rpm, the powerhouse delivers unmatched performance and best-in-class fuel efficiency.
- Compliance with all applicable government norms.
- The coach's theatre-type saloon seating, pushback seats and LED ambience ensure comfortable long journeys. USB ports, reading lights, speakers, AC louvers and infotainment systems are standard offerings.
- High importance accorded to driver ergonomics. The dashboard which is designed in line with global benchmarks incorporates controls that are positioned and oriented for easy accessibility. The stylish engine hood is suitably insulated to minimize NVH levels. The bus body complies with relevant legislation, with all materials being certified to be fire-retardant.
- The new range is supported by Eicher buses pan-India service network with over 500 touchpoints which offer a one-stop-shop for both chassis and body service requirements. Further, Lifetime Support Solutions, ensure seamless and hassle-free experience across the ownership period.

About VE Commercial Vehicles Limited (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since July 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components businesses as well as the sales and distribution business of Volvo trucks within India. Since November 2020, the operations of Volvo Buses in India are also integrated into VECV. VECV's vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

For further information, please contact: Samanvay Sinha Corporate Communications, VECV ssinha@vecv.in

Laveena Vohra Archetype Laveena.vohra@archetype.co | +91 9711682237