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TRUCKS AND BUSES

1st November 2014

Eicher sells 3052 units in Oct 2014

The following are the key highlights for Oct 2014

- Eicher branded trucks and buses have recorded sales of 3052 units in Oct 2014 as compared to 3001 units in Oct 2013, representing a growth of 1.7%.
 1. In the domestic CV Market (5T and Above), Eicher trucks and buses have recorded sales of 2494 units as compared to 2637 units in Oct 2013, representing a decline of 5.4%
 2. On the Exports front Eicher Trucks and Buses have recorded sales of 558 units in Oct 2014 as compared to 364 units in Oct 2013, representing a growth of 53.3%.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a 50-50 joint venture between the Volvo Group and Eicher Motors Limited. In operation since Sep 2008, the company includes the complete range of Eicher branded trucks and buses, VE Powertrain, Eicher's components and engineering design services businesses as well as the sales and distribution business of Volvo trucks within India. VECV vision is to be recognized as the industry leader driving modernization in commercial transportation in India and the developing world.

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